

Factsheet

Who are we?

Wickedweb is a full service digital marketing agency and we deliver Digital Brand Engagement through marketing and technology services.

Figures

- › 40 digital experts
- › Established in 2002
- › 2 offices, London and Sevenoaks
- › Turnover in excess of £2m
- › 91% growth in 2011

Industries

- › Financial Services
- › Fashion & Retail
- › Charity
- › Education
- › Corporate
- › Automotive
- › Media & Entertainment
- › Leisure & Tourism
- › FMCG
- › Public Sector

What makes us different?

It is our people and their approach to their lives and their work that makes us a want-to-work-with agency.

Our brand values are honesty, ambition, and brilliance.

Honesty – with our clients, our colleagues, and our suppliers, in a consultative and transparent approach.

Ambition – as proactive leaders, consistently demonstrating determination, expertise, innovation and professionalism.

Brilliance – in our quality of output, in our achievements, in value, knowledge, efficiency and fun.

Clients



Solutions

Web Design & Build

- › Strategic Consultancy
- › Interface Design
- › eCommerce
- › CMS
- › Intranets & Extranets
- › Usability
- › Accessibility

Digital Marketing

- › SEO
- › PPC
- › Social Media
- › Viral Games & Videos
- › Email Marketing
- › Online Advertising
- › Affiliate Marketing

Technology Solutions

- › Web Application Development
- › Windows Application Development
- › Mobile Application Development
- › System Integration
- › Web Services / Ajax / SOAP
- › Hosting Infrastructures

How do we resource your project teams?

We have adopted a unique team structure so that each client has a dedicated account team, with a focus on meeting your expectations, including:

Account Director – responsible for the long-term strategy of your business online and growing the relationship between you and the agency.

Project Manager – responsible for managing budgets, schedules and resources.

Producer – responsible for planning the user experience, mapping the journey through sitemaps and wireframes and usability testing.

Designer – responsible for the online development of your brand, creative campaigns and website concepts that position you above your competitors.

Front-end Developer – responsible for the HTML development of your website, cross-browser testing and mobile device compatibility.

Back-end Developer – responsible for setting up your website or project solution, including development on the CMS or eCommerce platform, testing and hosting.

In addition, your core team is supported by the bench of resources including SEO managers, social media managers, content managers and campaign planners, as needed, and additional development capacity to ensure a controlled resource management process.

Awards

2011 WMA Award
GEAR4

2011 Finalist DADI Awards
Ella's Kitchen

2011 Interactive Media Award
Cosmetics à la carte

2011 Interactive Media Award
Bluefin Solutions

2010 Interactive Media Award
Ella's Kitchen

2010 Interactive Media Award
The London Vet Show

2009 Internet Advertising Competition
Miss Sixty

2009 Interactive Media Award
Bedales Schools

Management team

Stuart Wells
Managing Director

Mark Haydon
Finance Director

Neil Narain
Client Services Director

Anna Dixon
Business Development Director

Ian Jepp
Technical Director

Kalli Daffin
Client Services Director

Robert Hollander
Creative Director

How do we deliver value?

Through achieving Digital Brand Engagement in the digital space. At Wickedweb we combine an understanding of your business needs with an appreciation of what your end users – your customers – want from their online experience with you.

By engaging every one of our client's with their target audience, we have seen goals met and return on investment delivered.

Digital Brand Engagement is key.

Partnerships



Certification



Call Anna Dixon, Business Development Director on
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